



PictosisTM

Pictosis Basics 0.1

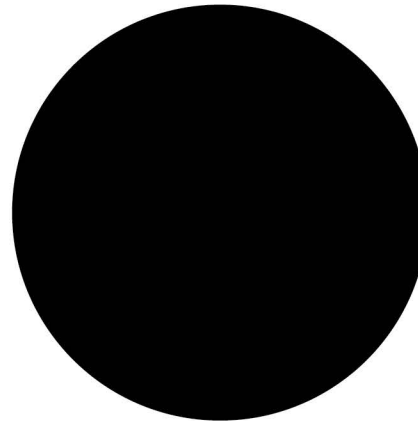


For Clients

Brands, Companies, NGOs, Causes,
Community Members, Pictosis Fund



- Clients can create crowdstorm design projects to solve any creative challenge they need.
- Clients setup crowdstorms by filling up briefing, defining clear main task, adding deadline time, mandatory requirements & rewards distribution.
- Clients send to the escrow smart contract the reward funds to hold them until crowdstorm closes.
- Crowdstorm gets posted & launched to the community to start receiving the designs submission proposals.
- Submission period ends & voting period takes place.
- Voting period ends, winners are announced & crowdstorm closes.
- Once crowdstorm finishes, smart contract sends payment prizes to all the winner designers according to the crowdstorm total prize pool setup.
- Design challenge solved, happy clients.



For Creative Community



- Designers can join open crowdstorms to submit their proposals to solve challenges & get paid if their work wins according to the project briefing, community voting rating & client's choice award selection.
- During this submission period, community members comment, give feedback, team up & update their ideas to improve them if it's needed.
- Once submission period is over, the voting period starts. This voting period works to select and reward the fav community designs. Anyone can participate to vote.
- Finally voting period closes and community winners are announced & get paid according to voting rating, then client reviews all proposals to select client's choice awards according to the crowdstorm total prize pool setup.

Total Prize Pool Setups



• Setup 1

The Total Pool Prize includes rewards selected by the community voting winners & by the clients.

• Setup 2

The Total Pool Prize includes rewards selected by the community voting only.

• Setup 3

The Total Pool Prize includes rewards selected by the clients only.

